



AAF-HAWAII
**PROFESSIONAL
SCHOLARSHIP**

APPLICATION DEADLINE: ROLLING APPLICATIONS ACCEPTED FOR THE 2021-2022 AAF HAWAII CLUB YEAR NOW THROUGH MARCH 31, 2022.

CALL FOR APPLICANTS

AAF Hawaii is pleased to announce the creation of its first ever professional scholarship. The purpose of the scholarship is to support its professional members in their efforts to further their careers, develop their skills, and perpetuate lifelong learning amongst those in the Hawaii advertising and design community.

HOW IT WORKS:

AAF Hawaii will set aside funds annually (for each club year) to provide to eligible applicants. The application process will be rolling from October 15 and will be distributed up until December 20 of the current club year or until the fund is exhausted (whichever comes first). The AAF Hawaii Board of Directors will distribute awards based on the quality and completeness of the application and the nature of the learning opportunity. Specifically, we will ask ourselves if the opportunity can truly enhance the applicant's professional development and enable the applicant to enhance their value as a member of our local industry. The amount of awards will be up to \$1000 per award request and will be determined at the discretion of the AAF Hawaii Board of Directors. The amount awarded will not exceed the cost of the course or learning event for which the applicant will apply funds.

APPLICANT ELIGIBILITY:

Those eligible to apply for the AAF Hawaii Professional Scholarship must be:

- Full time residents age 18 and over of the state of Hawaii
- Current members of AAF Hawaii in good standing (meaning their annual dues are paid in full). Individual members, Gold and Silver
- Corporate members are eligible to apply. If part of a Gold or Silver Corporate membership, the corporation or entity member must confirm that the applicant is fully employed at their organization.
- Professionals working in advertising, design, communications, marketing, website development, production, media, printing, or education (teaching or advising in a subject matter related to one of the described industries).
- Applicants may be independent contractors or part or full time employees of an organization.
- Full time college students are not eligible for the professional scholarship and may apply for the Shining Star Scholarship.

PROJECT ELIGIBILITY:

Applicants must submit a description of a course, seminar, event, or conference that they wish to use application funds towards. The learning opportunity (e.g. course, seminar, event, conference) must be legitimate and verifiable

APPLICATION PROCESS:

- A completed application form submitted by the application deadline.
- A letter of recommendation from an employer or colleague
- A full description of the learning opportunity to which funds will be applied, including reference materials such as a website or official course/conference description.
- An essay describing how the learning opportunity will help to further the applicants career or professional growth.

AWARD PROCESS:

Each selected applicant will be asked to submit final receipts and will be reimbursed up to the total scholarship amount awarded to him/her. Scholarship awardees will need to wait a full calendar year before applying for another AAF Professional Scholarship. Applicants who are not awarded scholarship funds may reapply during the next application period.

PLEASE ALLOW 3-4 WEEKS FOR PROCESSING OF YOUR APPLICATION AND NOTIFICATION.

